

Borbasova Ziyada Nazibekovna

Scientific and academic degree: Doctor of economic Sciences, Professor

Education: Kazakh Institute of consumer cooperatives, specialty "Commodity-merchant", Candidate of economic Sciences. 08.00.05-Economics and management of national economy (by branches and spheres of services), Docent 08.00.05 – Economics and management of national economy (by branches and spheres of services) , Doctor of Economics 08.00.05 – Economics and management of national economy (by branches and spheres of services), Professor.specialty 08.00.05-Economics and management of national economy (by industry and service sectors).

Period of work in KEUK : since 1994

Taught courses: Organization of marketing researches (master's courses), Marketing-real estate (master's courses).

Certificates:

1. Internship at the University of Applied Sciences. J. Kodolani (Sekershehervar). The certificate "Tourist products of the Central-Hungarian region".
2. Distance learning in the seminar. Pechensky State University (Hungary). Certificate of Tourism Economics.
3. Distance learning in the seminar. Pechensky State University (Hungary). Certificate "Regional Economy".
4. Participation in the seminar "Strategic Management and Practice" at the Eurasian National University named after L.N. Gumilev.
5. Participation in the seminar "Improving the quality of applications for innovative topics" JSC "National Agency for Technological Development

Scientific works, publications:

1.The transformation of the states role in economic security in the context of the Strategy «Kasakhstan-2050». Журнал «The role of Economic and tourism development in Kazakhstan», (Будапешт, Венгрия), 2013,- с.65-70.

Features of the development ecological tourism in the of Republic Kazakhstan. Журнал «The role of Economic and tourism development in Kazakhstan», (Будапешт, Венгрия), 2013,- с.47-58

2. Evaluation of the potential of creating a branch cluster in the agro-industry//Актуальные проблемы экономики, Украина, Киев, -2015. -№7,- с.145-151.

3. Проблемы и перспективы развития гостиничного бизнеса в Республике Казахстан и Республики Беларусь. Журнал «Экономика, право и проблемы управления», Республика, Беларусь, Минск, 2015. -№4, с. 23-31.

4. Image and nation brand formation as tourism development factor in Kazakhstan. Mest journal management. Education science & society technology. Year 2016 vol. 4. No. 2doi:10.12709/mest.04.04.02.00 July 15th, 2016., - с.67-70.

5. Marketing research. Учебник. Караганда: Изд-во КарГУ им. Е. А. Букетова, 2015г. – 339 с.

6.Анализ торговой деятельности ритейлеров г. Караганды. Материалы IV международной научно-практической конференции «Актуальные проблемы

современной экономической науки», Омский государственный университет путей сообщения, Университет Висмар (Германия), Донецкий институт железнодорожного транспорта (ДНР). Изд-во: Омский государственный университет путей сообщения (Омск), г. Омск, 2016 г., с. 147-152.

7. The analysis of methodological tools for assessing the competitiveness of Kazakhstan's regions The analysis of methodological tools for assessing the competitiveness of Kazakhstan's regions. Вестник Карагандинского Государственного Университета им. Е. А. Букетова. – Караганда: Карагандинский Государственный Университет им. Е. А. Букетова. – 2016. №3. – С.78-86.

Some Elements of the Expansion Mechanism in the World Economy Journal of Advanced Research in Law and Economics, Volume 8, Issue 1(23), ISSN: 2068-696X, 2017, P.1094-1099. SCOPUS Impact Factor: SCOPUS Impact Factor.

Nakipova Gulmira Nikolaevna

Scientific and academic degree: Doctor of economic Sciences, Professor
Education: Karaganda Cooperative Institute of Centrosoyuz, specialty "Economics of Trade".

Period of work in KEUK: 1987

Read disciplines: "Real estate marketing", "Actual problems of industrial marketing"; doctoral studies - "Theoretical bases of marketing management in the public sector".

Certificates:

- participation in the work of the State Attestation Commissions of the Ministry of Education and Science of the Republic of Kazakhstan
- in the period from 2010 to 2011 was a member of the expert commission for economic sciences
- participation in the accreditation centers of NAAR and NKAO

Scientific works, publications:

The most important publications and presentations in the last five years:

The total number of publications over the past 5 years is 38 units, of which 2 articles with the impact factor, 5 articles in the international database Scopus

Dauletova Aziza Mekemtasovna

Scientific and academic degree: Candidate of Economic Sciences, Docent

Education: Kazakh Institute of Consumer Cooperatives, specialty "Economics and Management in Trade and Public Catering", Candidate of Economics in Social Sciences 08.00.01 "Economic Theory"

Period of work in KEUK: since 1994

Taught courses: Marketing, Prices and pricing, Marketing of Restaurant Business and Hotel Business, Marketing-management, Marketing in branches and spheres of activity, Actual problems of marketing of firm

Certificates:

1. Advanced training courses "Management System and Quality in Higher Education", 2013;
2. Advanced training courses in USUE, 2014;
3. Advanced training courses in Hegelmann Transporte LLP, 2016;
4. Advanced training courses for Kants Veka Plus LLP, 2016.

Scientific works, publications:

Уч. пособие Мейрамхана ісі мен қонақ үй бизнесіндегі менеджмент және маркетинг, Қарағанды: «ҚҚӘУ Баспа орталығы», 2013. – 200 б.,

Уч-практ. пособие «Баға және баға белгілеу», Қарағанды: «ҚҚӘУ Баспа орталығы», 2013. – 161 б.,

(Коллектив, уч. пособие «Маркетинг», Қарағанда: Караганд. экон. ун. Казпотребсоюза, 2015. – 304 б.,

Статья из базы данных SCOPUS Даuletова А.М., Турсумбаева М.Ж. State Regulation of the Agro-Industrial Complex as the Most Important Component for Sustainable Development

Aubakirova Gulbanu Tursynovna

Scientific and academic degree: Candidate of Philology

Education:

- Almaty Pedagogical Institute of Foreign Languages, specialty in "English language teacher of secondary school"
- Karaganda Economic University of Kazpotrebsoyuz, by specialty "Economics", docent
- Higher Attestation Commission, Associate Professor of KEUK

Period of work in KEUK: since 1980

Taught courses: Foreign language (professional)

Certificates: 1. About the subject of the notion differentiated instructions in The context of teaching English in heterogeneous groups Karaganda, January 08, 2016. KEUK

2. Seminar on the theme: "Business English and communication", under the guidance of an English teacher from Great Britain, the official representative of the training center "STUDY INN". January 20, 2016 KEUK, Karaganda.

3. Advanced training course on the topic: "Problems of methodical aspects of multilingual education in the system of secondary and higher education". from 18 to 22 April 2016. KarSTU, Karaganda.

Scientific works, publications:

1. Монография: «Развитие человеческих ресурсов в индустриально – инновационной экономике». Караганда, КЭУК, 2016г., С.150. ISBN 978-601-235-122-4
2. «Управление человеческими ресурсами в условиях индустриально – инновационного развития Казахстана». Караганда, КЭУК, 2016г., Монография. С.220 ISBN 978-601-235-057-9
3. «Questions of Tax Harmonization in EAEC countries». World Wide Journal of Multidisciplinary Research and Development, Индия, 2016 г. С.208-216
- 4.«Problems and perspectives of tax harmonization in EAEC countries». International Journal of Environmental and science education, Турция, 2016г. С.207-214
- 5.«The current state and forecast of food production during the industrial and innovative development of Kazakhstan». Journal of advanced research in law and economics, Romania, Volume 7, Issue 3(17), 2016 г. С.543-564
6. «Мобильное обучение в дистанционном образовании». Международная научно – методическая конференция «Открытое дистанционное образование как форма проявления глобализации: опыт, проблемы и перспективы развития», Караганда, 2016 г. С.241-244
7. Modern trends of regional bank system in the context of globalization». 16th International Scientific Conference Globalization and Its Socio-Economic Consequences University of Zilina, The Faculty of Operation and Economics of Transport and Communication, Department of Economics, 2016 г. С.59-65 и др.

Gelashvili Nikolay Nikolaevich

1. Basic education: 1998-2002gg - Kazakh-Russian University: specialty "Economics and Management"; 2002-2004 - Karaganda State University named after E.A.Buketov, magistracy, specialty "Commerce". 2009g- Candidate of Economic Sciences. Specialty 08.00.05- "Economics and management of the national economy". Theme of the thesis: Formation and development of the pharmaceutical market in the Republic of Kazakhstan (on materials of the Karaganda region). Academic experience: 2002-2004 Law Academy "Femida", lecturer of the department «Economy and Law».

Since 2006 and up to the present Karaganda Economic University Kazpotrebsoyuz (companion). Non-academic experience: since 2002- and up to the present CH. «NII» - regional development. Disciplines taught Strategic Management.

2. Certificates / certificates of professional development «Basics of technology commercialization», NGO "Alliance of Professionals on the commercialization of technologies", 2016.

3. The most important publications and presentations in the last five years:

1. Экономический потенциал Восточно-Казахстанской области в контексте перспектив размещения производительных сил и расселения населения на период до 2030 года // Коллективная монография. Караганда, типография ТОО «ТАиС», – 2013 г. 1,2 авторских печатных листа. 2. Методика и модельные расчеты по организации и функционированию центра комплексной работы с семьей // Современные экономические реалии Казахстана: доминирующие тренды, риски и перспективы / Сборник научных трудов. Под редакцией к.э.н., доцента Хусаиновой Ж.С.– Караганда:ТОО «Tengri», 2016. – 164 с. 3. Development of production capacities in agricultural product processing in the urbanized agglomeration areas of the Astana by 2030 // Journal of Advanced Research in Law and Economics, - 2016., - volume VII, issue 3(17), p.505-515 (impact-factor) (соавторы: Bektleeva D., Salzhanova Z., Terzhanova A., Ulybyshev D.)

Kenzhebaeva Saniya Kuzairovna

Scientific and academic degree: Candidate of Pedagogical Sciences

Education: Candidate of Pedagogical Sciences, docent - 13.00.08 - Theory and Methods of Professional Education

Taught courses: 1. Psychology;

2. Methods and technologies of teaching in higher education

Certificates:

1. Republican training seminar on the topic "Problems of implementation of ECTS in the educational process", 31.03-01.04.2016, Ministry of Education and Science of the Republic of Kazakhstan.

2. International training seminar "Student-oriented training: modern approaches and tools.", 08.09.06.2016, Department of Higher and Post-Graduate Education of the Ministry of Education and Science of the Republic of Kazakhstan together with the National Office Erasmus + in Kazakhstan, Almaty

3. Improving the quality of education in the world educational practice, October 25, 2016, MES RK and the Academy of Pedagogical Sciences of the RK

Scientific works, publications: 1. Дистанционно-кредитная технология обучения (для экономических специальностей). Учебник. - Алматы: Білім, 2010. – 481 с. В соавторстве с Аймагамбетовым Е.Б., Ибышевым Е.С., Егоровым В.В.

2. Педагогика: Учебное пособие для магистратуры экономических специальностей. - Караганда, САНАТ-Полиграфия, 2010. – 163 с.

3. Туристтік қызмет психологиясы. Учебное пособие. - Караганда: КЭУК, 2011.– 98 с. В соавторстве с Исиной С.С.

4. Практикум по общей и социальной психологии. Учебное пособие. - Караганда: КЭУК, 2011.– 105с. В соавторстве с Есимовой Г.С.

5. Методы и технологии обучения в высшей школе: учебное пособие для магистратуры экономических специальностей. - Караганда: КЭУК, 2012. – 136 с.

6. Подготовка социальных работников. Монография. Караганда: КЭУК, 2013.– 165с. В соавторстве с Абдакимовой М.К., Муликовой С.А., Минжановым Н.А.

7. Формирование профессиональной культуры личности. Монография.- Караганда: ИП Боровский А.А., 2014 – 208с. В соавторстве с Абдакимовой М.К., Муликовой С.А., Минжановым Н.А. и др.

8. Кенжебаева С.К., Отыншина Г.С. Введение в педагогическую профессию.- Караганда: КЭУК, 2016.-10 п.л.,

9. Кенжебаева С.К. Методы и технологии психосоциальной работы.- Учебное пособие.-Караганда: КЭУК, 2016.- 146 с. – 8 п.л.

Sadvakasova Zhanzilya Mauratovna

1. **Education:** academic and academic degree, professional qualifications, taught disciplines (magistracy, doctoral studies), time and period of work in this organization. Higher education: Karaganda Cooperative Institute of the Centrosoyuz. Specialty: economy of trade (economist) 1988g. Academic degree: Candidate of Economic Sciences 08.00.01 «Economic theory» 2010г. Disciplines in the magistracy «Business Strategies for Innovative Enterprise Development». Work experience in KEUK from 1999 to the present.

2. Certificates / certificates of professional development: Refresher courses: Management and budgeting on the results in the public sector of the economy 36 hours Karaganda. KEUK January 9-19, 2016 - Advanced training courses "Introduction of Innovation and Commercialization into Research Projects", December 2015. KEUK - Seminar-training "Innovations and commercialization of projects" LLP "Technopark Sary-Arka" October 2014g.

3. The most important publications and presentations in the last five years:

1. Инвестиционные проекты с участием государства Вестник КЭУ.- Караганда.- 2012. - № 4(26). с.56-59 2. Инвестиционный климат в формировании конкурентоспособности РК The First International Conference on Economic Sciences /Первая международная конференция по экономическим наукам С.142-146 03 апреля 2014 г. Вена, Австрия. 3. Анализ адаптивности экономики РК в условиях ЕАЭС. Международная научно-практическая студенческая конференция. ноябрь, 2015г. Уфа 4. Государственное регулирование экономики (Учебник) Карагандинский экономический университет, Караганда, февраль 2016 (в соавторстве д.э.н., профессор Доскалиева Б.Б., д.э.н., профессор Сальжанова З.А., д.э.н., профессор Сихимбаева Д.Р., к.э.н., доцент Омарханова Ж.М., к.э.н., доцент Садвакасова Ж.М., магистр, старший преподаватель Буkenова А.А.,магистр, старший преподаватель Безлер О.Д), 3,8 п.л. (27 п.л.) 5. Государственное регулирование национального агропродовольственного рынка. Международная молодежная научно-практическая конференция «Современная экономика: теоретические и практические подходы» декабрь 2016, Башкирский государственный университет, 0,3 п.л

Ulybyshev Dmitry Nikolaevich

Scientific and academic degree: Candidate of Economic Sciences

Education: Karaganda State University named after E.A. Buketova, Specialty: finance and credit (banking), economist. Master's Courses: Economics and Management, Master of Economics. Candidate of Economic Sciences 08.00.05 "Economics and management of the national economy (by industry and field of activity)" (2009), docent 08.00.00 "Economics" (2010).

Taught courses: Organization and planning of scientific research

Certificates: Management and budgeting on results in the public sector of the economy, Karaganda, 16-26 January 2017, research Institute of regional development

Scientific works, publications: (A total of 90 publications, incl. 1 article in the magazine from the Skopus DB, sections in 7 collective monographs. During 2014-2016, 12 articles and abstracts of conferences of various levels were published):

1. Улыбышев Д.Н., Методические подходы к оценке интеллектуального капитала, Сборники конференций НИЦ Социосфера. 2013. № 15. С. 87-92.,
2. Alimbaiyev A.A., Salzhanova Z.A., Ulybyshev D.N., Dzhusupov K.S., Zhanyabayeva L.S., Intellectual Capital Evaluation Methods And Analysis, European Journal of Natural History. 2013. № 6. С. 37-39.
3. Притворова Т.П., Улыбышев Д.Н., Бектлеева Д.Е., Клиентская модель предоставления протезно-ортопедических изделий для детей-инвалидов: монетизация или ваучер, Сборники конференций НИЦ Социосфера. 2014. № 27. С. 34-38.
4. Улыбышев Д.Н., Пестунова Г.Б., «Дорожная карта занятости - 2020» в Карагандинской области, Сборники конференций НИЦ Социосфера. 2014. № 39. С. 144-147.
5. Таубаев А.А., Улыбышев Д.Н., Анализ состояния и динамики научно-инновационной сферы Казахстана, Сборники конференций НИЦ Социосфера. 2015. № 11. С. 15-19.
6. Медведев М.А., Берг Д.Б., Дорошенко С.В., Исаичик К.Ф., Улыбышев Д.Н., Тенденции развития процессов реиндустириализации в странах-ленах ЕАЭС, Международный журнал прикладных и фундаментальных исследований. 2017. № 7-1. С. 134-137 и др.