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## KARAGANDA UNIVERSITY OF KAZPOTREBSOYUZ

### Department of Digital Engineering and IT Analytics

#### INFORMATIONAL LETTER

December 3, 2025

**International Scientific and Practical conference of faculty, young scientists, undergraduates, students, representatives of business structures**

### "CHALLENGES OF THE DIGITAL WORLD IN THE ERA OF ARTIFICIAL INTELLIGENCE: PRACTICES AND RESEARCH PERSPECTIVES"

**Dear colleagues!**

The Department of Digital Engineering and IT Analytics of Карагандинского Университета Kazpotrebsoyuz Karaganda University invites you to take part in the International Scientific and Practical Conference профессорскоof Faculty, young scientists, undergraduates, students, representatives of business structures "Challenges of the digital world in the era of artificial intelligence: practices and research prospects".

**Target audience of the conference:** representatives of the Ministry of Science and Higher Education; the Ministry of Artificial Intelligence and Digital Development; scientists, doctoral students, undergraduates, students of universities and colleges; representatives of business structures.

**The purpose of the conference:** results of research work of teaching staff, young scientists, students for solving socially significant, practical problems of science, education and production, development and strengthening of creative scientific ties, exchange of experience in order to increase the scientific potential of universities and sustainable innovative development using artificial intelligence systems.

**The following sections will be organized at the conference:**

**Section 1.** Artificial intelligence as a tool for digital development and management. Technical Secretary: Chernogorov V. A. Phone: +77085469275 e-mail: [alfasido@mail.ru@mail.ru](mailto:alfasido@mail.ru@mail.ru);

**Section 2.** Trends in AI development in design solutions. Technical Secretary: D. V. Shumakov Phone: +77019141170 Email: [david.home@inbox.ru](mailto:david.home@inbox.ru) ;

**Section 3.** Modern threats and their cybersecurity. Technical Secretary: TagIwith D. K. Phone: +77786734550 Email: [Dauki99@mail.ru](mailto:Dauki99@mail.ru);

**Section 4.** Trends in the development of digital design and multimedia technologies. Technical Secretary: Ламбекова А. В. Lambekova Phone: +77765182780 Email: [dosanara9@gmail.com](mailto:dosanara9@gmail.com);

**Section 5.** Modeling and programming in the digital economy. Technical Secretary: Kabyken N.E. Phone: +77088408526 Email: [n\\_02\\_kabyken@mail.ru](mailto:n_02_kabyken@mail.ru);

**Participation in the conference does not include an organization fee.**

**Working languages:** Kazakh, Russian and English.

As a result of the conference, a collection of materials will be published, which will be posted on the university's website [www.keu.kz](http://www.keu.kz). The collection is assigned the corresponding UDC library index and International Standard Book Number (ISBN).

Master classes and advanced training courses will be organized on the wide study and implementation of artificial intelligence systems in all spheres of the region's economy.

**Terms of participation:**

To participate in the conference, please send an application form and an article (Appendix) to the Conference Organizing Committee, completed in accordance with the requirements, no later **28 than November 2-8 , 2025..**

Information on each article is sent in a separate file to the e-mail address of the Technical Secretary of the section.

**Attention! Send your materials with the attached anti-plagiarism certificate!**

The degree of originality of the text must be at least 60%.

The authors are responsible for the accuracy of the data, the quality of the article, and academic integrity.

The authors of the best reports will be awarded with diplomas of I, II, III degrees and certificates.

For more information on participation in the conference, please contact the organizing committee of the Department of Digital Engineering and IT Analytics of Карагандинского университета Kazpotrebsoyuz Karaganda University at the address: Karaganda, Akademicheskaya str., 9, кабоffice 404, e-mail: [alfasido@mail.ru@mail.ru](mailto:alfasido@mail.ru@mail.ru)

Contact person: Candidate of Economic Sciences, Assoc. Drozd Vladimir

Grigorievich and mag., Senior Rev. Vadim Chernyarov, Department of Digital Engineering and IT Analytics, tel: +7721244-16-34 (ext. 159)

**application**

**APPLICATION FORM**

	Author 1	Author 2
Full name of the author		
Status (academic degree, academic title, position; doctoral student, master's student, student, graduate of a school or college)		
Name of the place of work (study)		
Contact information (e-mail and mobile phone number)		
Article title		
Section		
Form of participation (full-time, part-time with publication in the collection)		

**Requirements for the design of materials:**

- An article with up to 5 full pages of A4 format in MS Office Word (without page numbering in the headers and footers). Field sizes: all 2.0 cm each.
- Paragraph indent-1 cm. The font for the entire article, except for tables, is Times New Roman, 14, single spacing.
- Tables in Times New Roman font, 12, single spacing, no indentation, table width - 16 cm. Alignment within cells-in the middle of the line. Table name and table numbering on one line in Times New Roman font, 14, with a capital letter, without a final dot.
- Make illustrations (at least 60x60 mm in size) as an inserted "MS Word drawing" object (MS Word menu: "insert" → "object" → "MS Word drawing"). Caption: Times New Roman, 12, italics, centered, without a final dot.
- Formulas, even if they consist of a single character, can only be typed using Equation the Equation or MathType formula MathType editor.
- References to the literature used, drawn up in accordance with the current standards, are indicated in square brackets, for example [1, p. 45], to formula (1), Table 1.
- Abstract of up to 50 words. Keywords for up to 5 phrases.
- The name of the file should contain the surname of the first author of the article,

the conference participant, and a note – "surname\_article".

Articles that are not designed in accordance with the requirements **will not be accepted!**

*Sample article design*

**BIG DATA IN THE INFORMATION SPACE:  
FROM DATA PROCESSING TO DECISION MAKING**

**V. A. Lukanin**

*Karaganda University of Kazpotrebsoyuz  
Karaganda, Kazakhstan*

**Abstract.** The paper considers information support for enterprises and organizations whose activities today are impossible without the use of new information technologies: databases, networks, decision support systems, web technologies, etc. Information flows, stages of processing this information and participants in the information processing process that are included in the general concept of the enterprise information space are considered.

**Keywords:** data, processing, data storage, information, analysis technologies.

Text...

*Figure 1. Name of the figure*

$$\sum_{j=1}^n a_{ij}x_j \quad (1)$$

where

Table 1. Table name

Text ...

**References**