



**MAZHITOVA**  
**Saule Kalievnna**

**Candidate of Economic Sciences, Docent, Head of the Department.**

Total experience of scientific and pedagogical activity: 20 years.

**Conducts the following disciplines in bachelor's and master's degrees:** "Fundamentals of Logistics", "Supply Chain Management", "Prices and Pricing", "Real estate Market Marketing".

**There are publications** – more than 30 sq., the author of textbooks – more than 60 sq., the author of 2 articles in journals included in the Scopus database, has more than 10 articles in journals recommended by the KKSON of the Ministry of Education and Science of the Republic of Kazakhstan.

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**NAKIPOVA**  
**Gulmira Ermekovna**

**Doctor of Economics, Professor.**

Total experience of scientific and pedagogical activity: 34 years.

**Conducts bachelor's and master's degree courses:** "Marketing", "Banking Marketing", in the master's degree program "Actual problems of industrial marketing", "Marketing activities in the banking services market".

**There are publications** – more than 95 sq., the author of textbooks – 50 sq., the author of monographs – 45 sq., more than 8 articles in journals included in the Scopus database, has 20 articles in journals recommended by the KKSON of the Ministry of Education and Science of the Republic of Kazakhstan.

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**BARBASOVA**  
**Ziyada Nazibekovna**

**Doctor of Economics, Professor.**

Total experience of scientific and pedagogical activity: 25 years.

**Conducts bachelor's and master's degree courses:** "Marketing", "Marketing research", "Marketing Management".

**There are publications** – more than 220 sq., the author of textbooks – 170 sq., the author of monographs - 50 sq., more than 3 articles in journals included in the Scopus database, has more than 20 in journals recommended by the KKSON of the Ministry of Education and Science of the Republic of Kazakhstan.

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**AUBEKEROVA**  
**Zhanar Narimanovna**

**Candidate of Technical Sciences, Associate Professor.**

Total experience of scientific and pedagogical activity: 28 years.

**Conducts bachelor's degree courses:** "Supply Chain Management", "Unified Transport System".

**There are publications** – more than 5 pp.

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**KRASNOSHCHKOVA**  
**Elena Alexandrovna**

**Master's degree, senior lecturer.**

The total experience of scientific and pedagogical activity is more than 13 years.

**Conducts bachelor's degree courses:** "Marketing", "Public Relations and Branding theory", "Marketing research in the service sector", "Marketing in Sports".

**There are publications** – more than 15 articles.

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**KASYMOVA**  
**Baktygul Tleubekovna**

**Master's degree, senior lecturer.**

The total experience of scientific and pedagogical activity is 22 years.

**Conducts bachelor and master's degree courses:**

"Marketing", "Strategic Marketing", "Advertising of goods and services", "Actual problems of industrial marketing".

**There are publications** -more than 5, the author of textbooks "Health Economics", "Fundamentals of economic theory".

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**SHAKHSHINA**  
**Ainur Kazbekovna**

**Master's degree, senior lecturer.**

Total experience of scientific and pedagogical activity: 12 years.

**Conducts bachelor's degree courses:** "Marketing Communications", "Internet Marketing", "Consumer Behavior", "Public Relations and Branding Theory", "Marketing Logistics", "Infographics and Communications".

**There are publications** - more than 2 pp.

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**RAIYMBEKOVA**  
**Ainara Kuanyshevna**

**Master's degree, senior lecturer.**




Total experience of scientific and pedagogical activity: 8 years.

**Conducts bachelor's degree courses:** "Practical Marketing", "Prices and Pricing", "Public Relations and Branding Theory", "Tourism Marketing", "Marketing Management", "Practical Marketing".

**There are publications** – more than 5 p.p.

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	<p><b>TOMASHINOVA</b> <b>Aigerim Erkenovna</b></p> <p><b>Master's degree, senior lecturer.</b> Total experience of scientific and pedagogical activity: 5 years.</p> <p><b>Conducts bachelor's degree courses:</b> "Merchandising and Trademark Management", "Restaurant and Hotel Marketing", "Marketing Management".</p> <p><b>There are more than six publications.</b> Contact information: <a href="mailto:a.tomashinova@keu.kz">a.tomashinova@keu.kz</a></p>
	<p><b>KOSHMAGANBETOVA</b> <b>Aizhan Sergazievna</b></p> <p><b>Master's degree, senior lecturer.</b> Total experience of scientific and pedagogical activity: 5 years.</p> <p><b>Conducts bachelor's degree courses:</b> "Fundamentals of freight forwarding services", "Fundamentals of Logistics", "Global Logistics systems", "Commercial and distribution logistics", "Logistics of goods movement", "Marketing Logistics".</p> <p><b>There are publications</b> – more than 3 textbooks, more than 30 articles. She was awarded the nomination "Best Curator" in 2019.</p> <p><b>Contact information:</b> <a href="mailto:a.koshmaganbetova@keu.kz">a.koshmaganbetova@keu.kz</a></p>
	<p><b>KUANYSHBAYEV</b> <b>Adilzhan Bolatovich</b></p> <p><b>Master's degree, senior lecturer.</b> Total experience of scientific and pedagogical activity: 3 years.</p> <p><b>Conducts bachelor's degree courses:</b> "Rules of cargo transportation", "Logistics of urban transport systems", "Logistics of supply and logistics of production", "Fundamentals of freight forwarding services".</p> <p><b>There are publications</b> – more than 5 pp. Contact information: <a href="mailto:a.kuanyshbaev@keu.kz">a.kuanyshbaev@keu.kz</a></p>



**KONYRTAYEVA  
Kolkanat Baitorekyzy**

**Master's degree, teacher.**

Total experience of scientific and pedagogical activity:  
2 years

**Conducts bachelor's degree courses:** "Unified Transport System", "Fundamentals of freight forwarding services", "General Course of Transport", "Organization of cargo and commercial work".

**There are publications** – more than 21 publications.

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