

Miras University

Developing students' intercultural communicative competence using innovative technology

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Relevance

Developing students' intercultural communicative competence using innovative technology is highly relevant to the theme of fostering effective communication skills in a diverse and globalized world

By incorporating innovative technology into the learning process, students can enhance their understanding of different cultures, improve their language skills, and develop the necessary competencies to navigate intercultural interactions



The objective

- Explore the impact of technology on intercultural communication skills
- Identify key challenges and opportunities in integrating technology into intercultural education

1 Intercultural communicative competence

It refers to the ability to understand, appreciate, and effectively communicate with people from diverse cultural backgrounds

2 Innovative technology

It refers to new or advanced tools, methods, or approaches that are developed to address specific needs or challenges in various fields



Benefits of Using Innovative Technology:

- Authentic Cultural Experiences
- Personalized and Adaptive Learning
- Global Connections and Collaborative Learning

Innovative technologies can support intercultural communication:

1. Access to Information:
2. Language Learning:
3. Virtual Cultural Experiences:
4. Online Collaboration:
5. Social Media and Networking:

Thank you!