

SCHOOL
OF HOSPITALITY
AND TOURISM



**Almaty Management University
School of Hospitality and Tourism**

INFORMATION LETTER

Dear PhD students, Master's degree students, Bachelor's students, researchers, university lecturers and interested parties!

The School of Hospitality and Tourism at AlmaU, in collaboration with Qaynar Bulaq Almaty, invites you to participate in the **IV International Scientific and Practical Conference on the theme: "HOSPITALITY AND TOURISM OF THE FUTURE: CREATIVE SOLUTIONS AND OPPORTUNITIES."** The conference welcomes scientists, lecturers, PhD students, Master's and Bachelor's students from leading universities and research institutions in the fields of tourism, restaurants, and the hospitality industry, as well as entrepreneurs, managers from tourism enterprises, hotels, and local authorities.

The conference program includes a plenary session with speeches from leading scientists, practitioners, and specialists in the hospitality and tourism sectors, thematic discussions in both offline and online formats, and student presentations. Following the conference, a collection of articles will be published based on the proceedings.

The goal of the conference is to bring together stakeholders from academia and industry to discuss key topics in the tourism and hospitality sectors.

Languages: Kazakh, Russian, English

The form of participation: offline and online

Objectives of the conference:

1. To discuss the problems and prospects for the development of hospitality and tourism.
2. To familiarize with modern innovative approaches that are an integral part of the hospitality and tourism sector
3. To form of professional relations and exchange of experience between educational institutions and businesses from hospitality and tourism industry.

Time and date of the offline and online conference:

February 25, 2025 from 09.30 h.-13.00 h. offline, A 600

February 25, 2025 from 14.00 h. -18.00h. offline and online via Zoom platform

Almaty Management University invites you to a scheduled conference: Zoom.

Topic: «**Hospitality and Tourism of the Future: Creative Solutions and Opportunities**».

Time: 25 February. 2025 10:00 AM Almaty

Login: Zoom Conference

<https://zoom.us/j/8728279562?pwd=Y0JoV2VyWUU4dTgrQ0VQdURNcHE0Zz09&omn=93148301534>

Conference ID: 872 827 9562

Access code: 907672

Application

International scientific and practical conference «Hospitality and Tourism of the Future: Creative Solutions and Opportunities».

contacts of the conference organizers:

E-mail of the conference: sht.conference@gmail.com

Kaliyaskarova Elmira - mobile phone +77055314042, e.kaliyaskarova@almau.edu.kz

Yessengaliyeva Adina – mobile phone +77476048240, A.yessengaliyeva@almau.edu.kz

TERMS OF PUBLICATION

Languages: Kazakh, Russian, English.

The text of the article and applications for participation are accepted at:
sht.conference@gmail.com until **18 February 2025**

Organizing Committee address: 050060, Almaty. Rozybakieva str., 227. Almaty Management University

Participant's information International Scientific and Practical Conference

«Hospitality and Tourism of the Future: Creative Solutions and Opportunities». February 25, 2025, Almaty

1	Last name, first name, patronymic of the author	
2	Article title and number of pages	
3	Place of work/study (full name of the institution, without abbreviations), city, country	
4	Position, academic degree, academic title	
5	Lecturer, bachelor's student, master's student, doctoral student, educational program	
6	E-mail to which the electronic collection of conference materials should be sent	
7	Contact phone number	
8	The intended form of participation in the conference: (check the appropriate) <input type="radio"/> Publication of the article <input type="radio"/> Presentation of the research work	

REQUIREMENTS FOR THE DESIGN OF THE ARTICLE

Original author's articles are accepted for publication. A questionnaire for each author is attached to the article.

The authors' articles undergo a mandatory plagiarism check using the StrikePlagiarism system and a blind review procedure.

The text of the article. A separate file with a volume of 3 to 5 pages.

Text Parameters:

- page format – A4;
- page parameters – 2 cm;
- font: Times New Roman, size – 14 pt.,
- line spacing – single;
- paragraph indentation – 1 cm;
- text alignment to the page width;
- without hyphenation;
- do not specify the page number inside the article;
- the intervals before and after the paragraph are 0 pt.

The first line is centered on the title of the report in capital letters, bold font.

The second line is centered in lowercase letters – Surname, initials of the author, academic degree and academic title

The third line is centered in italics with the name of the organization, city, country.

A line through the Abstract in the language of the article (no more than 5 lines) Keywords in the language of the article (up to 6 words and phrases).

Through the line the main text of the article. An example of the design of figures and tables is given below. The font size of the text in figures and tables is 12 pt. All figures and tables in the text should be referenced (Figure 1), (Table 1).

References to sources are indicated in square brackets [1, p.4].

For articles submitted in Kazakh and Russian, it is necessary to provide information in English one line after the main text.

Title of the article

Surname, initials of the author, academic degree, and academic title.

Name of the organization, city, country (in English)

Abstract in English

Keywords in English

The list of sources used is placed at the end of the article and numbered in Arabic numerals.

The author is responsible for the content of the article. The Organizing Committee reserves the right to reject articles that do not meet the requirements.

DOMESTIC TOURISM IN CIRCUMSTANCES OF 2024 YEAR: NEW CHALLENGES

Bauyrzhan A.

4rd year student at the School of Hospitality and Tourism, educational program of «Restaurant and Hotel Business», Almaty Management University

Annotation. The abstract should summarize the content of the article. No more than 150-250 words.

The abstract is presented in Kazakh, Russian and English.

The abstract includes a brief justification of the article, problems, research objectives, results and conclusions, practical significance of the results of the study.

Keywords: first word, second word, third word

Introduction

In the introduction, the author of the article clearly formulates the relevance and purpose of the research, the novelty of the work, hypotheses and reveals the theoretical and practical significance of the work.

Literary review

The literary review should contain a critical review of the fundamental and relevant scientific works of domestic and foreign authors on the issue under the study. It is also necessary to show the reader that there is a gap in the available literature that the researcher must fill with his scientific work.

The review should be problem-oriented, a simple enumeration of existing works cannot be considered a completed review. If necessary, the author can go beyond the narrowly focused specific literature on the subject and consider scientific works from similar (close) fields.

Methods

In this section, the author describes the main stages of the research, research questions and justifies the choice of methods used

Results

In this section, the author presents the results of the study. The results should be described sufficiently fully so that the readers can assess the validity of the conclusions made by the author. The results can be confirmed by the tables, figures and formulas. Note that the first paragraph of a section or subsection has no indentation. The first paragraphs following the table, figure, equation, etc., also have no indentation.

Subsequent paragraphs are indented.

Sample header (third level). Only two levels of headers need to be numbered. The lower-level headings remain unnumbered; they are formatted as introductory headings. Sample header (fourth level). The contribution must contain no more than four levels of headers. The following table 1 provides a summary of all levels of headers.

Conclusions and discussion

This section includes summarizing the results of the study at this stage. The main thoughts of the main part of the article are repeated in a concise form. The main directions for further research in this area are also determined.

Table 1. Main technical and economic indicators for 2022-2023

№	Index	2022 .	2023.	Comparison 2023/2022, %
1	Production volume innatural portions In examples of (thousand tons)	1844,0	1860,0	100,8
2	Volume of products sold (thousand tenge)	374979,0	532800,0	142,0
3	Number of teaching staff (persons)	120	160	133,3
4	Annual payment fund labor (thousand tenge)	53040,0	66256,0	124,9
Note – compiled by the authors based on source [1]				

Example of drawing design:

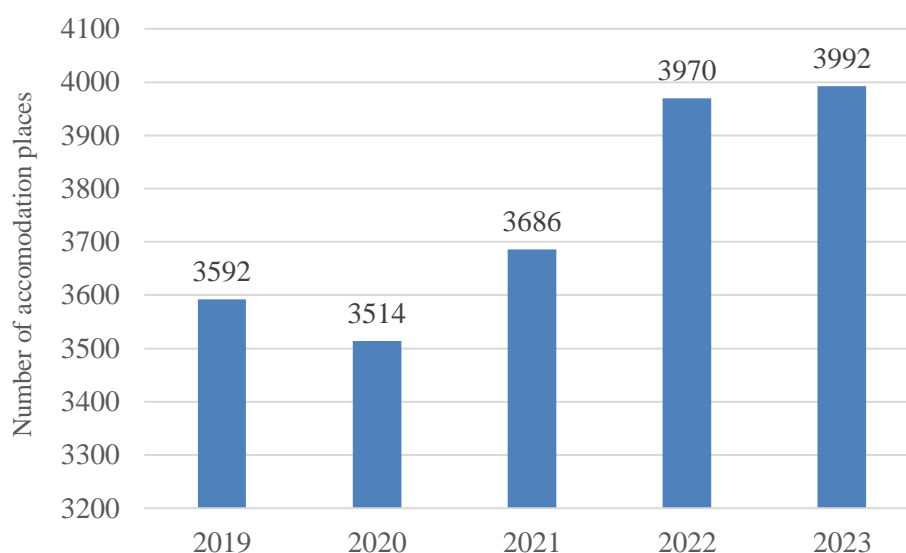


Figure 1. Number of placements for 2019-2023 in the Republic of Kazakhstan

Note – compiled by the authors based on source [1]

We prefer to use square brackets and ordinal numbers to cite references. Citations using labels or a conditional designation of the author / year are also acceptable. The following bibliography provides a sample list of references with entries for journal articles [1], LNCS chapters [2], books [3], works without editors [4], as well as URLs [5].

List of sources:

Example of reference to legislative regulations:

1 Resolution of the Government of the Republic of Kazakhstan. The program for the formation and development of the national innovation system of the Republic of Kazakhstan for 2015-2020. No. 387. April 25, 2015. // SAPP RK – 2015. - No. 16.

Example of reference to monographs, textbooks:

2 Development of innovation activity of megapolis: assessment and strategic priorities: monograph / Under the general editorship of G.Kurganbaeva, N.Nikiforova, M.Smykova. – Almaty: IP «Balausa», 2018 – 218 p.

Example of reference to journal and newspaper scientific articles:

3 Turekulova M. R. Influence of the covid-19 pandemic on the work of the antidoping system of Kazakhstan // Collection of materials of the fifth Colloquium of undergraduates of Almaty Management University. – Almaty: Almaty Management University, 2020. – P. 88-92.

Example of reference to materials of scientific and practical conferences:

4 Smykova M.R. Using a systematic approach to assessing the tourism industry in Kazakhstan.// Collection of materials of the international forum of young scientists "Burabay forum: international cooperation of Kazakhstan" Astana: Foundation of the First President of the Republic of Kazakhstan - Elbasy, 2018. - P. 115-120.

Example of reference to statistical collections

5 Statistical compilation. Health of the population of the Republic of Kazakhstan and the activities of healthcare organizations in 2019 / Akhmetova Z. D., Zhaksalykova G. B., Shaikhiyev S. S. et al. - Nur-Sultan, 2020. - 320 p.

Example of reference to materials from electronic sources:

6 Alimbekov A. K. Kaizen in Kazakh realities // Collection of materials of the fifth Colloquium of undergraduates of Almaty Management University. - Almaty: Almaty Management University, 2018. – P.

41-45. // <https://clck.ru/T8tGd>

7 Maltseva Yu. A. Psychology of management: studies. Manual / Yu.A.Maltseva, O.Y.Yatsenko. – Yekaterinburg: Ural Publishing House, 2016. - 92 p. // <https://clck.ru/T8tME>

8 Education in the Republic of Kazakhstan 2017-2021. Statistical compendium // Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan // www.stat.gov.kz.

Example of reference to book:

9 Meskon H.M., Albert M., Hedouri F. Fundamentals of Management, 3rd ed.: Per. from English. - M.: LLC "I.D. Williams", 2016. - P.178-179.